

## What are *SAGE Research Methods* Case Studies?

SAGE Research Methods Cases are used for teaching and learning research methods in more than 350 institutions worldwide. Cases are peer-reviewed and are . . .

- **Short and accessible** accounts of **research methods** in the context of **real research projects**
- **Pedagogically focused** to help students understand the practicalities of doing research
- **Introductory in tone:** explanatory and jargon-free, introducing the reader to the **realities of research**, and providing **methodological guidance** and **practical insights** which can be **employed in their own research**
- **Engaging:** using examples and writing devices that reach out to the student reader and make research feel relevant, meaningful and useful
- Cases are based on **real and recent research projects**
- The body of each case study should be 2,000–5,000 words in length

## What is the focus of *SAGE Research Methods: Business Cases*?

- We are accepting submissions for case studies (2000-5000 words) about specific **business and management research projects that used research methods and data analysis techniques in industry and academic settings**. For example, these cases might focus on using methods for business analytics, data-driven decision-making, researching consumer behaviour or conducting market research.
- Methods cases aim to help students gain an in-depth understanding of the research process and giving them an insight into real-life academic and industry research.
- Each case should explore a single research project. Example topics cases may focus on include:
  - Using quantitative methodologies and statistics for business analytics
  - Industry consumer behaviour research methods e.g. using social media data
  - Using qualitative methods such as focus groups, interviewing, ethnographies, qualitative social network analysis
  - Innovative mixed-methods research designs in business
  - Survey and questionnaire development in market research
  - Methods for analysing quantitative business data for strategy development
  - Gaining research access to high profile stakeholders in leadership
  - Formulating a researchable study question and developing a research strategy
  - Ethical considerations in business research
  - Practical considerations in business research

## How to get involved & contributor benefits

- To register your interest and set a submission deadline, please complete [this online form](#).
- **Co-authorship** is acceptable, and we have a range of submission dates available through until the end of July 2023.
- **No fee** is required to publish with SAGE Research Methods, and it is a great way to draw attention to your related original research.
- If following peer review your case is accepted for publication **you will be paid £100** or equivalent. SAGE can make payments in GBP, EUR, and USD.
- Following publication contributors will receive a **year's access** to the new multimedia Business resource.

## Is there a required format or style?

- Yes. All submissions must use the relevant Case Submission Template and follow our Manuscript Guidelines. This ensures consistency across the collection and minimizes the post-review workload for authors.
- Cases that do not use the Case Submission Template will be returned to authors for correction before being sent to peer review.

## Are cases peer reviewed?

- Yes. Each case will be subjected to a peer review process. The decision to publish is based on the opinion of the reviewer.
- Our reviewers will assess cases on their pedagogical value, considering whether the case will be accessible, interesting and informative for a student reader. Therefore, you should aim to appeal directly to your student reader.
- Review comments and a publication decision generally are received eight to ten weeks after you submit your case study to SAGE.
- Following the reviewer's comments you may be asked to revise your case study, either independently or working with our content development team.
- Depending on the reviewer's comments and our publication schedule, cases receiving a "reject" decision may be offered the opportunity to revise and resubmit. Your editorial contact can discuss further details with you should this situation arise

## Is SAGE Research Methods Cases a journal?

- SAGE Research Methods Cases is not a journal, but rather an online resource for teaching and learning. New case studies are published once annually.
- As a result, cases do not carry an impact factor; however, each published case study is assigned its own ISBN and DOI.
- Though published digitally, SAGE Research Methods cases is not an open-access platform.

### Does SAGE Research Methods Cases appear in print?

- Successful case studies will be published digitally on the award-winning SAGE Research Methods online platform, and will not appear in print. While SAGE does not produce a printed volume of the collection, each individual case study can be downloaded as a print ready PDF.

### Can I link from my case to my ORCID profile?

- Yes. We can include a link to your ORCID profile if you include it in your author biography. Please include the link rather than only your ORCID ID, as our biography pages do not have the functionality to automatically turn the IDs into a live link.

### May I write about my Ph.D. research?

- SAGE welcomes case studies based on recent Ph.D. research. We are also happy to consider joint submissions from supervisors and students reflecting on published or doctoral research.
- Please remember that we are primarily interested in your personal experience of conducting research, and that sometimes this will deal with the rough as well as the smooth. There is no need to gloss over the difficulties— in fact, we welcome your reflections on how these challenges affected your research!

### I am an experienced researcher – why should I write a case study for SAGE?

- As an experienced researcher, you will very likely have been through many cycles of the “ups and downs” of the research process.
- We want to show both the challenges and rewards of research. The insights you have to share will be valuable for less experienced researchers. Help us educate the next generation of researchers on what they should (and shouldn’t) do in their own research.
- Please bear in mind that case studies should reflect on the methods used in a single, recent research project

## May I circulate SAGE's call for case studies?

- Yes, please feel free to share SAGE's call for submissions with your colleagues and professional network. We are currently accepting case studies about specific business and management research projects that used research methods and data analysis techniques in industry and academic settings.

## Can my case study be cited as an individual work?

- Yes, each published case study will be assigned a unique ISBN and DOI.
- Below are examples of common citation styles for individual cases:

### APA

Contributor surname, Contributor initial., (2024). Case study title. *SAGE Research Methods: Business*. DOI

### Harvard

Contributor surname, Contributor initial., Year. 'Case study title' [online]. *SAGE Research Methods: Business*. [Accessed date] DOI.

### MLA

Contributor surname, Contributor first name. "Case study title." *SAGE Research Methods: Business*, 2024. *SAGE Research Methods*. DOI. Date viewed.

### Chicago

Contributor surname, Contributor first name. "Case study title." *SAGE Research Methods: Business*, 2024. DOI.

## May I deposit my case study in an open-access archive?

- SAGE's archiving policy allows pre-copyedited and final versions of case studies to be archived in institutional and funding body repositories. Embargo periods and quantity limits do apply. Please contact the editorial team to request the full open-access archiving policy.

## How quickly will my case be published?

- At the time of writing, we anticipate that successful case studies will be published in early 2024. If your case study receives a positive decision, you will be able to list it as "forthcoming" once the publication agreement has been signed.

## What does the publication schedule look like?

**Submission:** We typically ask authors to submit a case study within six to eight weeks of providing initial information.

**Peer review:** After submission, peer review comments and a publication decision generally are received within eight to ten weeks.

**Revisions:** Case studies requiring minor revisions will be sent directly back to authors for revision. Case studies requiring major revisions will be sent directly from peer review to our content development team, who will work with authors to revise their case in accordance with the peer reviewer's comments, project requirements and guidelines, and SAGE publishing standards. Alternatively, if the revisions will require a second peer review, case studies may be sent directly back to the authors for revision.

**Publication agreement:** Once our editorial team receives and reviews your revised case study, a publication agreement will be sent to you via email within approximately one week. After returning the signed agreement, you may cite your case study as "forthcoming."

**Production:** After receiving your signed agreement, we will deliver your case study to our production department for copy-editing and preparation for online publication. Proofs will be delivered to you directly from our production department for your final approval before publication.

My question hasn't been answered here.

Please feel free to contact the SAGE Research Methods Cases editorial team, emailing [kyra.vanweenen@sagepub.co.uk](mailto:kyra.vanweenen@sagepub.co.uk).